



Marketing

- When meeting with migratory parents, share the Education Resources marketing video in [English](#) or [Spanish](#).
- Share the web address and brief description of what is available in any newsletters or social media posts targeting migratory families.
 - [Sample description for newsletters](#)
 - [Graphic for social media post](#)

Implementing

- Create take-home packs: print mini-lessons and cardstock items, gather any literature books and/or additional materials needed, and package in a bag or backpack. Check these out to migratory students to take home for a specified period of time. Multiple take-home packs could be rotated so migratory students could continue checking these out each time a pack is returned.
- For an individual migratory student: print an entire set of mini-lessons and tip sheets. Review the mini-lessons and print specific items on cardstock, cut, and bag items as indicated. Put all of these materials in a binder to provide to the parent of that student.
- For any struggling migratory students, consider creating take-home packs of specific mini-lessons from a lower grade level that would support those students.
- Meet with parents and assist with downloading the apps on to an iPad or Android tablet, if needed.
- Encourage parents to provide feedback by completing the parent survey. This can be done from any of the pages on the website for parents who access it online. For parents who request printed copies, attach a card that includes a QR code that can be scanned to allow the survey to be completed on a phone. Click here to access cards in [English](#) or [Spanish](#).



After using any of these resources, take our parent survey!

We'd love your feedback! Click to complete a brief survey about your experience.